Arts & Cultural Affairs Council

Artist and Organization Survey

Thank you for your participation in this survey. The purpose of this survey is to assess how we can better serve the artists, cultural organizations & businesses within Century City and the surrounding communities.

All responses will be aggregated and you will not be identified regarding your specific responses to these questions.

Gender:

- ○ Male
- ○ Female

Ethnic or cultural background:

- ○ African American
- ○ Alaska Native
- ○ Native American
- ○ Asian
- ○ Hispanic or Latino
- ○ Native Hawaiian/ Other Pacific Islander
- ○ White
- ○ Other (please specify)

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Age Group:

- ○ 18-24
- ○ 25-34
- ○ 35-44
- ○ 45-54
- ○ 55-64
- ○ 65-69
- ○ Over 70

Educational Background:

- ○ Some High School
- ○ High School Diploma
- ○ Some College/ University
- ○ University Degree

What artistic fields do you specialize in?

- ☐ Visual Arts
- ☐ Theatre
- ☐ Music
- ☐ Design Arts
- ☐ Film/ Video
- ☐ Literature
- ☐ Folk/Traditional Arts
- ☐ Dance

☐ Media Arts ☐ None

☐ Other (please specify)

How many years have you practiced this field?

○ 1-5

○ 6-10

○ 11-20

○ 21-30

○ 31 or more

What artistic or cultural benefit does your organization or business offer the community?

☐ Enhance community livability

☐ Contribute to Economic Development

☐ Arts and Cultural Tourism Resource

☐ Contributes to Downtown Century City Revitalization

☐ Arts Education Resource

☐ Other (please specify)

What year was your organization or business established?

Is your organization non-profit?

- Yes
- No

What is the gross revenue of your organization from all sources?

- $14,999 or less
- $15,000 - $29,999
- $30,000 - $49,999
- $50,000 - $74,999
- $75,000 - $99,000
- $100,000 or more

What is your total annual income?

- $10,000 or less
- $10,000 - $19,000
- $20,000 - $29,000
- $30,000 - $39,000
- $40,000 - $49,000
- $50,000- $59,000
- $60,000- $69,000
- $70,000 or more

What portion of your annual income is derived from artistic work including: grants, fellowships, sales and commissioned work?

- 0%
- 1-25%
- 26-50%
- 51-74%
- 75% or more

Are you currently employed within Century City?

- Yes
- No

What category is your regular employment apart from artistic income?

- Full time
- Seasonal
- Part-time
- Contract
- Casual

Do you teach your artistic field?

- Yes
- No

If yes, which of the following groups do you teach?

- Elementary School
- Secondary School
- Volunteer Community

- Adult Continuing Education
- College
- University
- Other (please specify)

Are you certified to teach this artistic field?

- Yes
- No

Do you own your own computer?

- Yes
- No

If not, where do you access a computer?

- Friend
- Library
- Work
- School
- Other (please specify)

How would you rate your computer literacy?

- ○ Intermediate
- ○ Basic
- ○ Advanced
- ○ None

How frequently do you access the Internet?

- ○ Never
- ○ Monthly
- ○ Weekly
- ○ Daily

Do you have your own website?

- ○ Yes
- ○ No

How often do you participate in the following types of entertainment?

	Daily	Weekly	Occasionally	Never
Go to a movie theatre	○	○	○	○
Attend a concert	○	○	○	○
Visit the library	○	○	○	○
Go to an art exhibit	○	○	○	○
Watch movies online	○	○	○	○

Attend art, music or other cultural class				
Play online games				
Use online social networks (Facebook, Twitter, etc.)				
Read newspaper/ magazines				
Attend live theatre events				

What groups or organizations do you currently belong to?

What art, cultural or community events do you regularly attend?

In what areas, if any, do you need assistance with marketing?

	Currently	Future	Not a Concern
Developing press packages			
Developing resumes and artist bio's			
Presenting work professionally			
Developing career planning goals			
Making career contacts. I.e. agents, managers, curators, producers			
Doing market research			
Identifying fellowships or grants			
Finding auditions			
Booking tours & performances			

In what areas, if any, do you need assistance with increasing the earning power of your art?

	Currently	Future	Not a Concern
Determining fair market value			
Proposing artistic work for projects and events			
Obtaining a space to work in			

Do you need assistance expanding your art globally via the following technological tools?

	Yes	No	Not Applicable
Website construction			
Streaming audio/video			
Submitting artwork online			
Software and hardware training			
Software & hardware purchasing and support			
Creating digital presentations			
Desktop Publishing			
Marketing and e-commerce			
Researching job & grant information			

Briefly describe any additional comments:

Submit

Thank You!